

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



for every use - Soil or Water - Painter or Pot



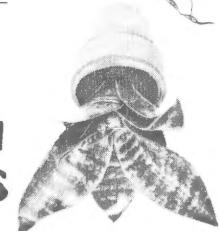
49c CLAY POT

45c PAPER POT

EVERGREEN 5-8 leaves 8-16" tall 3" pot

CHINESE 4-6 leaves 5-8" tall 25c Barerooted

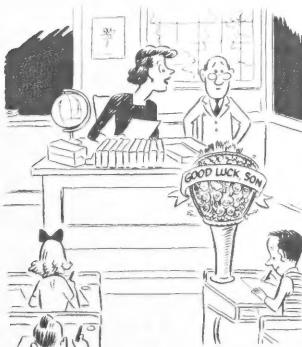
No losses from Sales or Abuse
The New Preferred Roseette



HANII
SANSEVIERIA
CLAY
PAPER POT
14c
12c
2" Pot
20c
2½" Pot
22c

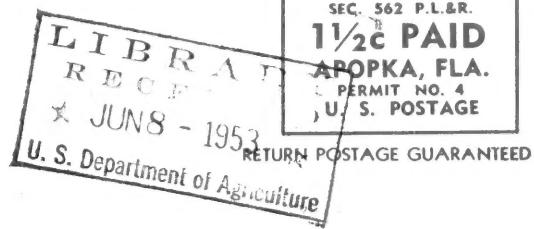
NATURE'S 2 MOST DURABLE HOUSE PLANTS

John's
PLANTS SEEDS BULBS
APOPKA, FLORIDA



"HE'S THE SON OF THE LOCAL FLORIST AND
THIS HAPPENS TO BE EXAMINATION DAY"

Librarian
U.S. Dept of Agriculture
Washington 25, D. C.



ABF JUNE-JULY '53

(PRINTED IN U. S. A.)



Please Notice: SHIPPING RESTRICTIONS TERMS OF SALE

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.

SHIPPING UNITS AND WEIGHTS:

1. Plants in **WAXED PAPER WRAP** are best shipped in units of 60, 100 or 120 to the box and can be assorted as to varieties.

The shipping weights are as follows:

60 Plants in Waxed Wrap to a Box. Approx. weight, 14-19 lbs.

100 Plants in Waxed Wrap to a Box. Approx. weight, 25-35 lbs.

120 Plants in Waxed Wrap to a Box. Approx. weight, 30-38 lbs.

2. Plants in **CLAY POTS** can only be shipped in the following units, though they can be assorted as to varieties.

50 Plants in 2" **CLAY POTS** to a box. Approx. weight, 25 lbs.

40 plants in 2½" **CLAY POTS** to a box. Approx. weight, 33 lbs.

25 plants in 3" **CLAY POTS** to a box. Approx weight, 30 lbs.

12 Plants in 4" **CLAY POTS** to a box. Approx. weight, 19 lbs.

3. Plants in **WAXED PAPER POTS** can only be shipped in the following units, though they can be assorted as to varieties.

60 or 120 Plants in 2" pots to a box. Approx. weight, 15 or 28 lbs., respectively.

50 or 75 Plants in 2½" pots to a box. Approx. weight, 18 or 26 lbs., respectively.

50 Plants in 3" pots to a box. Approx. weight, 28 lbs.

25 Plants in 4" pots to a box. Approx. weight, 28 lbs.

4. **BULBS:** Shipped in Separate Boxes.

A \$10 order of any size Bulbs, Approx. weight, 8-10 lbs.

If your order specifies parcel post, please allow for postage.

TIME OF SHIPMENT: Unless otherwise specified by you, your order will be scheduled for immediate shipment.

TERMS OF SALE: The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit I ask for three weeks to communicate with references.

CLAIMS: Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

10% DISCOUNT: I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date.

Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500.

Let me hear from you as to how I can work with you on this.

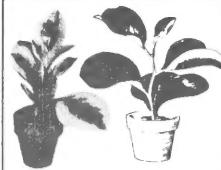
John's INDOOR FOLIAGE PLANTS

PLANTS SEEDS BULBS

LOW COST PLANTS AVAILABLE YEAR AROUND



NEPHTHYTIS
(Liberica)



(Variegata) (Green)
PEPEROMIA



PHILODENDRON
(Cordatum)



(Marble Queen)
(Aureus)
POTHOS
(Scindapsus)



CACTUS
(Cereus Peruvianus)



IVY
(Hahn)



IVY
(Grape)



AGAVE
(Sisalana) (Decepins)



ARDISIA
(Crenulata)



CRASSULA
(Aborescens)



SERRISA
(Foetida-Variiegated)



DRACAENA
(Godseffiana)



SANSEVIERIA
LAURENTII



PLANT COMBINATION



CHINESE EVERGREEN
(A. Simplex)



SANSEVIERIA
ZEYLANICA



NEANTHE BELLA
PALM
(Chamaedorea)



PHILODENDRON JOHNSII
(Selloum)

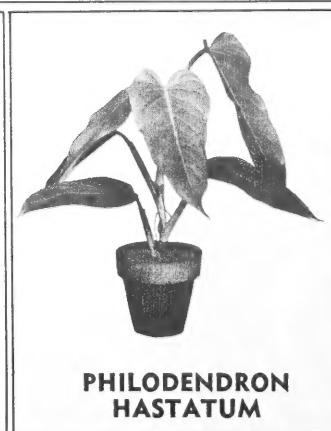


SANSEVIERIA
HAHNII

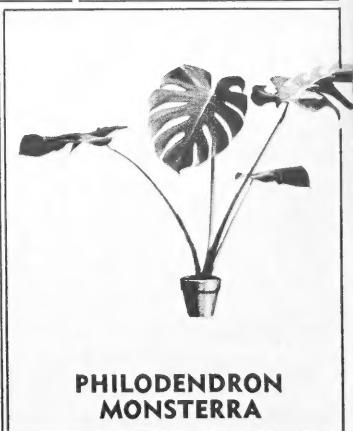
VERY
GOOD



PHILODENDRON
DUBIUM



PHILODENDRON
HASTATUM



PHILODENDRON
MONSTERRA

DO NOT MIX CLAY WITH PAP

DESCRIPTION AND PRICES

John
PLANTS SEEDS

A Good Variety For Dish Gardens and Planters

POT GROWN — HARDY PLANTS

NAME	DESCRIPTION	PAPER POT	CLAY POT	
NEPHTHYTIS —				
Large dark green leaves.	{ 2" pot (1 plant) 2½" pot (2 plants) 3" pot (3 plants)	9c 18c 25c	10c 20c 29c	
VARIEGATED NEPHTHYTIS —Very colorful, smaller, crinkled leaves.	2" pot (1 plant)	15c	16c	
PEPEROMIA —				
Many waxey, dark green leaves	2" pot (1 plant) 2½" pot (2 plants) 3" pot (3 plants)	9c 18c 25c	10c 20c 29c	
VARIEGATED PEPPEROMIA —	2" pot (1 plant)	20c	21c	
PHILODENDRON —Number 1 in sales. (Cordatum) (Either long or short vines)	2" pot (1 plant) 2½" pot (2 plants) 3" pot (3 plants)	9c 18c 25c	10c 20c 29c	
POTHOS AUREUS —Golden Variegation	2" pot (1 plant)	9c	10c	
POTHOS MARBLE QUEEN —				
Snowy white variegation.	2" pot (1 plant)	20c	21c	
CACTUS —FROM 2-5" tall in special soil.	2" pot (1 plant)	9c	10c	
IVY —Hahn's	2" pot (1 plant) 2½" pot (2 plants)	9c 18c	10c 20c	
IVY —Grape—Large plant	2½" pot (1 plant)	18c	20c	
AGAVES —Sisalana (Smooth edge) Decepens (Rough edge)	Order either or Both.	2" pot (1 plant)	9c	10c
ARDISIA —Woody, compact. Used in Juvenile stage. 5-8 wavy margined leaves.		2" pot (1 plant) 2½" pot (1 plant)	9c 18c	10c 20c
CRASSULA —Small, bushy and well shaped.		2" pot (1 plant) 2½" pot (1 plant)	9c 18c	10c 20c
SERRISA —Very dainty, woody plant with perfect white margined leaves.		2" pot (1 plant)	9c	10c
DRACAENA —Slender woody plant—Large dark green leaves with white spots.		2½" pot (1 plant)	20c	22c
PLANT COMBINATION —3 pot grown assorted plants frequently varied for best arrangement.		3" pot (3 plants)	25c	29c
CHINESE EVERGREEN —4-6 leaves, 5-8" tall, Barerooted 5-8 leaves, 8-16" tall, 3" pot (1 plant)		Wax Wrap 25c 45c		49c
For Every Use—Soil or Water—Planter or Pot.				

THE EVER NEW SANSEVIERIAS

No Losses from Sales or Abuse.

		WAX WRAP	PAPER POT	CLAY POT
S. LAURENTII —(Gold Banded)				
The Special, 3-5 leaves, 12-20" tall.	{ Bare	18c		
The Regular, 2-3 leaves, 15-18" tall.	Rooted .	15c		
The Rosette, 3-5 leaves, 4-8" tall.	Roots in Sphagnum Moss .	15c 9c		
S. ZEYLANICA —3-4 leave, 6-10" tall				
S. HAHNII —The New Patented Rosette. Pot Grown—Excellent Color.	2" pot 2½" pot (1 plant)	12c 20c	14c 22c	

NEANTHE BELLA PALM

NEW	2" pot (1 plant)	9c	10c
"Perfect for Dish Gardens or Growing on." — Likes shade.			

LARGE CUT-LEAF PHILODENDRONS

P. JOHNSII —Beautiful erect growth. NEW	A must in the decorator's manual. The 4" pot size shipped only in minimum quantities of 12 plants per box or multiples thereof.	3" pot 4" pot	60c \$1.25	65c \$1.30
P. DUBIUM	3-5 leaves, 10-18" tall	4" pot		
P. HASTATUM	4-6 leaves, 10-15" tall	4" pot		
P. MONSTERRA	3-4 leaves, 15-24" tall	4" pot		

We Recommend 4 of Each to Answer All Needs.

Paper Pots Only
Minimum Order of
12 Plants
Which May Be Assorted

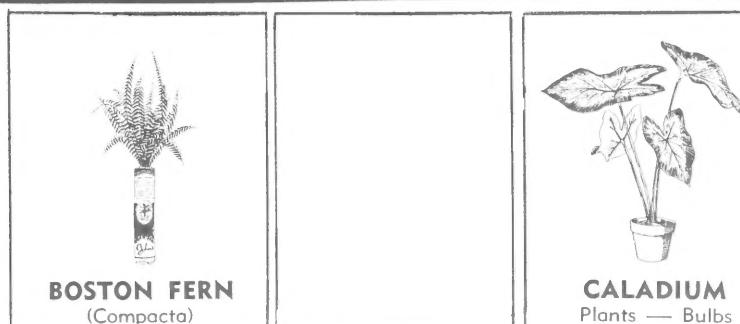
\$20

PAPER POTS

CLAY POTS ARE SH

SPECIAL AND SEASONABLE PLANTS

BULBS



NAME	DESCRIPTION	WAX WRAP	PAPER POT	CLAY POT
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Selected Ferns--- 20 Years of Experience Behind Them

BOSTON FERN (Compacta)	For a 4" pot	Bare rooted.	12c
TRUE BOSTON FERN (Bostonensis)	For a 3" pot	Roots in Sphagnum Moss.	15c
	For a 3" pot	Directions	

CALADIUM PLANTS

Colorful, Assorted, Fancy Leaves — Pot grown.
Recommended for Southern States, only.

3" pot 25c 29c

CALADIUM BULBS

The Special Mixture—30% Whites separated from 70% Reds.
The Named Varieties:

CANDIDUM—Snow-white with dark green ribs.

MRS. EDITH MEAD—Snow white with green border and red ribs.

TRIOMPHE DE L'EXPOSITION—Velvety red center shading to narrow green border.

D. M. COOK—Rumpled leaf, deep plum center.

MRS. F. SANDERS—Large splotched leaf.

PRICE EACH		
Size By Diameter	Mixed Varieties	Named Varieties
1 inch	8c	10c
1-1½ inch	10c	12c
1½-2 inch	12c	15c
2-2½ inch	15c	20c

10% discount on 1000 Bulbs or more.

A color card for your counter goes with each order.

Here is our New Line of Cypress Wood Planters
which are New reproductions of something Old
with New Sales Appeal...
as a New style accessory for any Home
& a New conversation piece.



Item No	Description	Cost each f.o.b. Apopka	#
15	Rocking Chair with Philodendron in 2" wood colored plastic pot.	90¢	15 3" x 5" x 8"
16	Wheelbarrow with Philodendron in 2" wood colored plastic pot.	90¢	16 4" x 8" x 4"
17	Cobbler's Bench with Philodendron in 2" wood colored plastic pot.	90¢	17 4" x 6" x 3"



They are shipped in an assortment of 8 each.
The 24 planters complete with.. Planter, 2" plastic pot and pot grown Philodendron ...
(Weight = 15 lbs.) Cost = \$21.60

Reorders are coming in nicely!
Market reports are excellent!



#17
4" x 6" x 3"

SHIPPED ONLY IN FULL BOXES

Your NEW ORDER FORM

John's
PLANTS SEEDS BULBS
APOPKA, FLORIDA

PLEASE USE THIS FORM TO SAVE TIME AND EXPENSE
AND TO PREVENT ERRORS

June-July 1953

(We will send you a new one with each order placed.)

Ship us as checked F.O.B. Apopka, Florida, Express Collect.
PLANTS IN WAXED PAPER WRAP AND WAXED PAPER POTS.

Quantity Wanted	Pot Size	Description	Cost Each
_____	2"	NEPHTHYTIS	9c
_____	2"	PEPEROMIA	9c
_____	2"	PHILODENDRON	9c
_____	2"	POTHOS	9c
_____	2"	CACTUS	9c
_____	2"	AGAVE _____ or _____	9c
_____	2"	ARDISIA	9c
_____	2"	SANSEVIERIA HAHNII	12c
_____	2"	POTHOS MARBLE QUEEN	20c
_____	2"	IVY—HAHN'S	9c
_____	2"	CRASSULA	9c
_____	2"	SERRISA	9c
_____	2"	VARIEGATED NEPHTHYTIS	15c
_____	2"	NEANTHE BELLA PALM	9c
_____	2"	VARIEGATED PEPEROMIA	20c
_____	2½"	DRACAENA	20c
_____	2½"	NEPHTHYTIS	18c
_____	2½"	PEPEROMIA	18c
_____	2½"	PHILODENDRON	18c
_____	2½"	SANSEVIERIA HAHNII	20c
_____	2½"	IVY—HAHN'S	20c
_____	2½"	IVY—GRAPE	18c
_____	2½"	ARDISIA	18c
_____	2½"	CRASSULA	18c
_____	3"	NEPHTHYTIS	25c
_____	3"	PEPEROMIA	25c
_____	3"	PHILODENDRON	25c
_____	3"	CALADIUM PLANT ASST.	25c
_____	3"	CHINESE EVERGREEN	45c
_____	3"	PHILODENDRON JOHNSII	60c
_____	3"	PLANT COMBINATION	25c
_____	4"	PHILODENDRON JOHNSII	1.25
_____	4"	P. MONSTERRA	Minimum
_____	4"	P. DUBIUM	12
_____	4"	P. HASTATUM	20.00
_____		plants	

Quantity Wanted	Description	Cost Each
W	TRUE BOSTON	15c
A	BOSTON COMPACTA	12c
W		
R	CHINESE EVERGREEN	25c
A	S. ZEYLANICA	9c
P	S. LAURENTII (REGULAR)	15c
E	S. LAURENTII (SPECIAL)	18c
D	S. LAURENTII (ROSETTE)	15c

YOUR BULB ORDERS

Quantity Wanted	Diameter	Description	Cost Each
_____	_____	_____	_____

*AZALEAS again in SEPTEMBER
for forcing and growing on.*

CYPRESS WOOD PLANTERS

Assts. of	8 #15 Rocking Chairs
	8 #16 Wheelbarrows
	8 #17 Cobbler's Benches
	24 planters & plants
	complete - F.O.B., Apopka

FOR GROWING ON

3-5 leaf NEPHTHYTIS	7c
4-5 leaf PEPEROMIA	7c
3-5 leaf PHILODENDRON	7c
4-6 leaf CHINESE EVERGREEN	25c
Thous. PHILODENDRON EYES	\$15.00

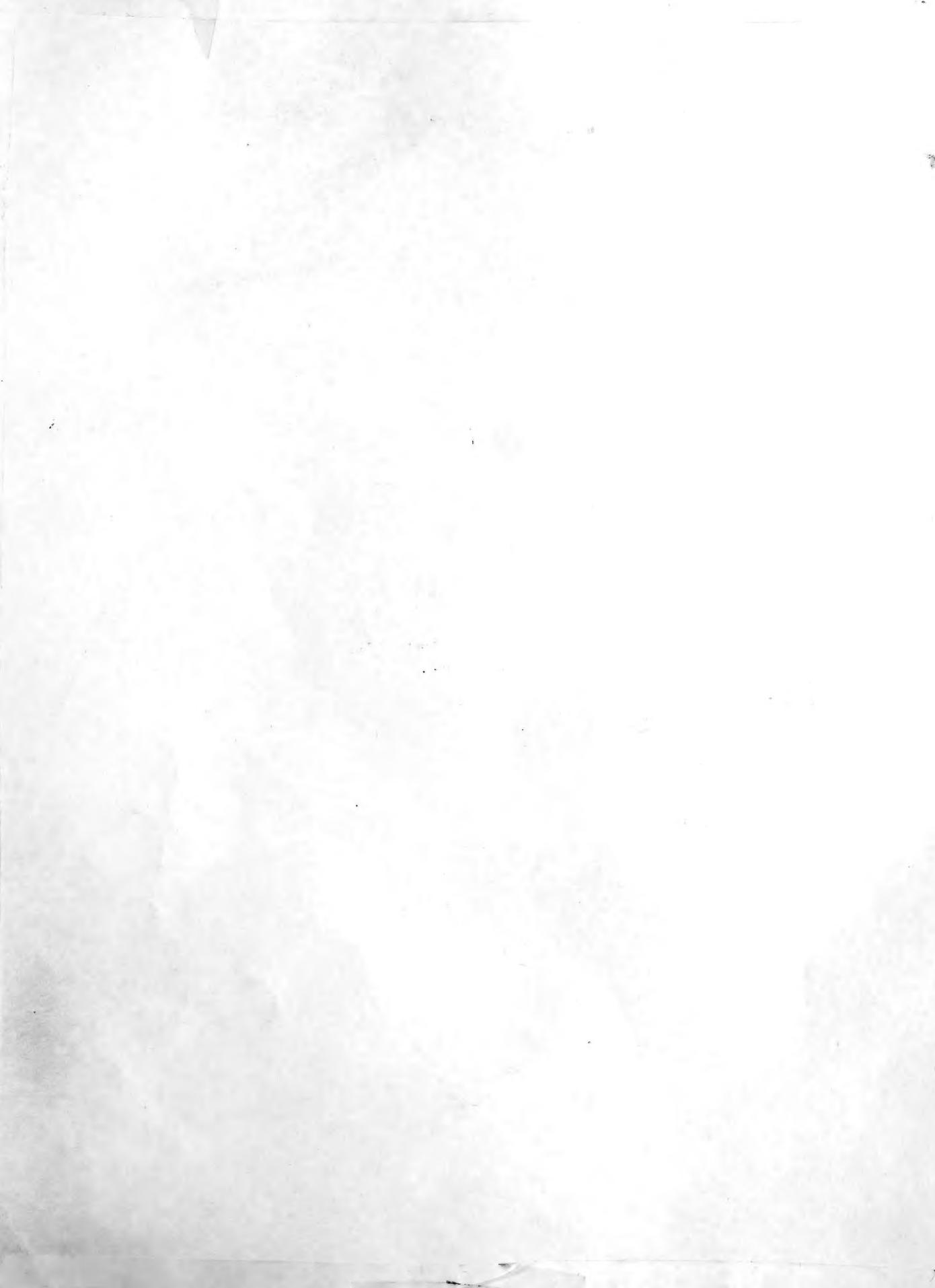
PLANTS IN CLAY POTS TO BE SHIPPED UNDER SEPARATE COVER.

Quantity Wanted	Pot Size	Description	Cost Each
_____	2"	NEPHTHYTIS	10c
_____	2"	PEPEROMIA	10c
_____	2"	PHILODENDRON	10c
_____	2"	POTHOS	10c
_____	2"	CACTUS	10c
_____	2"	AGAVE _____ or _____	10c
_____	2"	ARDISIA	10c
_____	2"	SANSEVIERIA HAHNII	14c
_____	2"	POTHOS MARBLE QUEEN	21c
_____	2"	IVY—HAHN'S	10c
_____	2"	CRASSULA	10c
_____	2"	SERRISA	10c
_____	2"	VARIEGATED NEPHTHYTIS	16c
_____	2"	NEANTHE BELLA PALM	10c
_____	2"	VARIEGATED PEPEROMIA	21c
_____	2½"	DRACAENA	22c
_____	2½"	NEPHTHYTIS	20c
_____	2½"	PEPEROMIA	20c
_____	2½"	PHILODENDRON	20c
_____	2½"	SANSEVIERIA HAHNII	22c
_____	2½"	IVY—HAHN'S	20c
_____	2½"	IVY—GRAPE	20c

**NOTE: CLAY POTS SHIPPED ONLY
IN FULL BOXES.**

Ship to _____

DETACH ON DOTTED LINE





APOPKA, FLORIDA

STANDING ORDER PLAN

SAVE TIME, MONEY and CORRESPONDENCE

Have weekly or bi-weekly shipments coming in
Don't have too many plants on hand one time and
not enough on another. You can always cancel!

Please Ship The Following Standing Order To ARRIVE On The Dates Shown Until Cancelled.

Stock Available For GROWING ON —

NEPHTHYTIS	Bare Rooted	3-5 leaves	7c each
PEPEROMIA	Bare Rooted	4-5 leaves	7c each
PHILODENDRON	Bare Rooted	3-5 leaves	7c each
CHINESE EVERGREEN	Bare Rooted	4-6 leaves	25c each

PROPAGATING VINES (For Eyes)

PHILODENDRON—\$15.00 per 1000 eyes.